

Scottish Natural Heritage

Sharing Good Practice

Sharing knowledge, skills and experience



A world-class visitor attraction - Scotland's landscape, fashioned by geology

Wednesday 25 November 2015, Battleby Conference Centre

Who is it for?

Anyone involved in sharing Scotland's landscape with visitors, in particular those who deliver tourism services such as: Blue Badge guides; bus and other tour operators; wilderness-ecotourism experience providers; rangers; visitor centre, tourism business and property managers; and those involved in offering outdoor pursuits.

What is it about?

Scotland's Geodiversity is a world-class resource and has huge potential to enrich the visitor experience and encourage more visits. This event will explore what's currently on offer, and how the sector might develop and expand.

This event will encourage partners to get involved in implementing Scotland's Geodiversity Charter, and highlight the economic benefits of a greater awareness of geodiversity.

What will you gain from attending?

Valuable networking opportunities and the chance to discuss and learn about the landscapes of Scotland, and an insight into how the geological resource can be utilised to develop or enhance the visitor experience.

Content:

Inspirational presentations, case studies and interactive workshop sessions designed to share experiences.

Times:

The event will start at 10.00 (coffee and registration at 09.30) and finish at 16.00

Venue:

Battleby Conference Centre
Battleby
Redgorton
PERTH
PH1 3EW
Tel: 01738 458551

Organisers:

Scottish Natural Heritage in partnership with Visit Scotland, Scottish Tourist Guides Association and the Scottish Geodiversity Forum.

Cost:

Standard Price: £40, Student/Senior Citizen/Volunteer: £20 Lunch & refreshments will be provided.

Booking:

To book a place, please complete the booking form which should be returned to sgp@snh.gov.uk as soon as possible, and no later than Wednesday 11 November 2015. Or post to SGP Team, Scottish Natural Heritage, Battleby, Redgorton, Perth, PH1 3EW

Payment:

See booking form for payment options. Please note that our **preferred option** is by credit or debit card. After booking confirmation please call 01738 458555 with your card details and we shall be happy to process your payment.



Scottish Natural Heritage
Dualchas Nàdair na h-Alba

All of nature for all of Scotland
Nàdar air fad airson Alba air fad



Scotland's National Tourism Organisation
Buidheann Turasachd Nàiseanta na h-Alba



Scottish Tourist
Guides Association